

JOHN GROSE GROUP – OUR JOURNEY

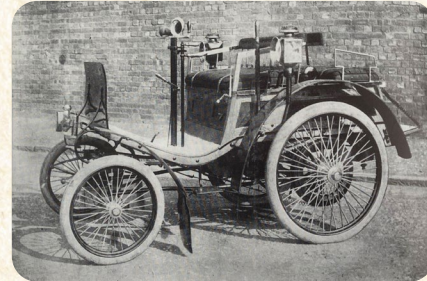
1888

Grose family cycle and gear case business was founded



1898

The Grose Benz motor car was used in the first GB police pursuit



1900

The next 75 years consisted of coach building and franchise establishment including Rover, Vauxhall, Alvis, Lanchester, Chevrolet, Crossley, Darracq, Mercedes, Talbot, Maudslay, Citroen, Bedford, Decauville, Morris, Dodge, Fiat, A.C. and Ford

1975

John Grose began trading in East Anglia as a Ford Main Dealer including Accident Repair Centres in Ipswich and Lowestoft



1981

A new US styled, state of the art dealership opened on Ransomes Europark, Ipswich



2005

Kia car franchise introduced in Lowestoft



2006

Sterling Motor Group was acquired, establishing partnerships with Peugeot and Citroën



2007

The business expanded with the addition of the Melton Forecourt and Service Centre



2008

The relationship with the East Anglia Reserve Forces and Cadets Association and MOD was established; John Grose is a proud employer of ex-service personnel and welcome military reservists



EAST ANGLIA
RESERVE FORCES' AND
CADETS' ASSOCIATION

2010

The Melton Forecourt continues to grow, and a franchise partnership was established with SPAR



2011

John Grose was awarded Kia Dealership of the Year



2014

John Grose was instrumental in establishing the Suffolk Skills Show, an event showcasing the career opportunities for young people



2016

With the acquisition of Cinram Central Avenue, Ipswich, it enabled the concept of distance selling from stock, to Ford Motor Company employees



2020

Digital and distance sales operations were expanded



2024

Partnerships established with the OMODA and JAECCO brands and the transport and preparation operation expanded to Crane Boulevard, Ipswich



2025

John Grose established a partnership with Chery, celebrated 50 years as a Ford dealer, and won the prestigious Ford Chairmans Award for the 25th time



2026

John Grose celebrated 20 years of partnership with Peugeot and Citroën, launched new associations with Geely and Kia PBV, received Ford recognition for its inclusive workplace culture, and welcomed its 250th secondary school work experience student

